

SARAH JAMIL

WRITER & EDITOR

CONTACT



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1325 31st St, Des Moines, IA 50311

SKILLS

SEO Insights & Analysis

Microsoft 365 & Google Suite

Project Management with Airtable & Asana

Adobe InDesign & Photoshop

Video editing on Premiere Pro

Video editing on CapCut

EDUCATION

BA in Journalism

Drake University

Expected Graduation: May 2024

Major: Magazine Media
Minors: English, Sociology
GPA: 3.82

American Degree Transfer Program

Sunway University

2019 - 2020

LANGUAGES

English

Malay

PROFESSIONAL EXPERIENCE

Articles Editors

Urban Plains

January - May 2024

- Led and facilitated communication within the articles team for a digital publication
- Edited all written articles of various types including travel, arts, impact and policies
- Edited copywriting material for social media, multimedia content, and marketing
- Communicated with writers to improve quality of work on a macro and micro-level
- Worked with the executive team to maintain the efficiency and organization of workflow

Commerce Editorial Apprentice

September 2023 - May 2024

Dotdash Meredith

- Wrote and published commerce articles for Better Homes & Gardens and Real Simple
- Consolidated testing data and interview results to write articles for the home vertical
- Organized testing data and communicate insights to publications including PEOPLE
- Tested home products following lab procedures, provided in-depth qualitative reviews
- Interviewed home industry professionals to inform written testing methodologies

Writer & Contributor

August 2022 - May 2024

Drake Magazine

- Authored lifestyle print stories in genres such as wellness and entertainment
- Conducted on-site research and analysis to support the editorial pieces
- Identified and interviewed members of the community to provide insights
- Filmed and edited short-form behind-the-scenes content for Instagram and TikTok

Communications Intern

August - December 2022

Drake University Communications & Marketing

- Wrote news articles and press releases for publication on the University website
- Oversaw photography and visual content for social media and press releases
- Constructed creative briefs and proposals for social media initiatives
- Assisted with elementary school outreach for the Drake Live Mascot Program

Staff Writer & Breaking News Manager

April 2022 - December 2023

The Times-Delphic

- Contributed to all sections of the newspaper, including features and commentary
- Earned 2nd Place by Iowa College Media Association for Best Investigative Reporting
- Wrote and published news reports covering urgent news in the Des Moines area
- Conducted on-site reporting including source interviews and investigative research
- Created and updated breaking news posts in real time on Instagram and Twitter

COURSE PROJECTS

Project Manager

August - December 2022

JMC119 Brand Media Program

- Led the design of a gender-neutral brand campaign for a multinational beauty brand
 - Analyzed and interpreted audience and brand analytics to form content strategies
 - Presented and pitched a comprehensive brand media plan to industry professionals
 - Leveraged software to organize team workflow and delegated project tasks
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